



Watterson, a Highview Company, Launches All New Brand

SCHAUMBURG, ILLINOIS, June 1st, 2023 - Watterson, a leading national facility services company and a portfolio company of Highview Capital, recently announced the launch of their all new brand.

With several advancements occurring within the organization over the last year, the Watterson rebrand has been one of the most impactful pieces of the process as the organization expands its service capabilities through new verticals and acquisitions.

“Our new brand identity showcases our commitment to delivering exceptional client-focused solutions while embracing our rich heritage” said Lisa Fry, CGO of Watterson. “It signifies an exciting time, as we continue to expand our national footprint.”

In 2023 and 2024 Watterson has aggressive expansion targets including new Greenfield locations in Seattle, Boston, Phoenix and Denver.

“We are thrilled to unveil our new brand as a significant milestone in the evolution of Watterson” said Fry.

For more information, please visit
www.WattersonSolutions.com

Contact: AUSTEN HULS, DIRECTOR OF MARKETING

Phone: (612)799-1661

Email: austen.huls@wattersonsolutions.com

PRESS RELEASE